

Malaysia Truly Asia Travel Guide, 8th Edition

## ADVERTISER

Yes, I/We would like to participate by confirming an ad space in the Malaysia Truly Asia Travel Guide, 8th Edition.  
(Please tick the desired box)

Exclusive Position (Full Colour)		Run Of Page Position (Full Colour)	
<input type="checkbox"/> Inside Front Page-Double Spread	RM 35,000	<input type="checkbox"/> Double Spread Full Page	RM 10,000
<input type="checkbox"/> Second Page-Double Spread	RM 25,000	<input type="checkbox"/> Full Page 297mm(H) x 210mm(W)	RM 6,000
<input type="checkbox"/> Exclusive-Double Spread	RM 18,000	<input type="checkbox"/> Half Page - Vertical 250mm(H) x 85mm(W)	RM 3,500
<input type="checkbox"/> Exclusive-Full Page	RM 10,000	<input type="checkbox"/> Half Page - Horizontal 125mm(H) x 177mm(W)	RM 3,500
<input type="checkbox"/> Outside Back Cover - Full Page	RM 30,000	<input type="checkbox"/> Quarter Page - Vertical 125mm(H) x 85mm(W)	RM 2,000
<input type="checkbox"/> Inside Back Cover - Full Page	RM 20,000	<input type="checkbox"/> Premier Listing, 43mm(H) x 77mm(W)	RM 800
		<input type="checkbox"/> Standard Listing, 27mm(H) x 40mm(W)	RM 400

Remark : \_\_\_\_\_

Website Advertising Rates			
<input type="checkbox"/> HTML Webpage	RM 1,000	<input type="checkbox"/> Banner Ad (Long)	RM 2,500
<input type="checkbox"/> Additional HTML Webpage	RM 500	<input type="checkbox"/> Keyword Promotion	RM 1,500
<input type="checkbox"/> Internet Listing	RM 350	<input type="checkbox"/> Banner Ad (Short)	RM 1,000

## I N D U S T R I E S

- Hotel / Resort / Golf Club   
  Restaurant / Nightspot   
  Shopping Centre / Retailer   
  Travel Agent  
 Other (please specify) \_\_\_\_\_

Please fill up the following and fax to: 03 - 8948 7600

Name of Advertiser : \_\_\_\_\_

Name in Chinese : \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Address : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

**\*\* All cheque should make cheque payable to Proaktif Media Sdn. Bhd.**

For Hotel/Resort/Golf Club only								Star Rating: <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1	
Facilities :									
									
Dinning	Meeting Room	Swimming Pool	Gym	Shopping	Beach	Golf	Spa	Internet	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

\_\_\_\_\_  
 Authorised Signature  
 Name : \_\_\_\_\_  
 Position : \_\_\_\_\_  
 Date : \_\_\_\_\_

\_\_\_\_\_ Company Stamp